



‘StreetWise’ MBA™ Program

Get the edge your business needs to GROW

Free Entrepreneur Information Session

Presented by: Inner City Entrepreneurs

September 26, 8:00am - 9:30am

ValleyWorks Career Center Heritage Place, 439 South Union Street Lawrence, MA 01843

What is the ‘StreetWise MBA’™ Program

- It is a 9 month program designed specifically for small business entrepreneurs who want to grow their business.

Benefits

- It will give you the resources, motivation and knowledge to create a 3-year strategic growth plan that will increase your sales and profitability and give you access to new capital.

Is the ‘StreetWise MBA’™ Program right for you?

- Are you the owner, significant partner or chief of operations of a small business?
- Does your business generate between \$250,000 and \$10 million in annual gross revenue?
- Does your business have more than one person on the payroll?
- Is your business clearly beyond the start-up stage?
- Do you have a basic idea of where you want your business to be in 3 years?
- Has your business achieved success but still lacks a clear vision and actionable plan for significant growth?
- Do you have significant business experience and knowledge that you’re willing to share with other entrepreneurs?
- Is your business in good financial shape? (It does not face tax, legal or other significant burdens outside of your company’s control that prevents your business from scaling significantly.)
- Would you like access to an “Instant Roladex”™ of local business leaders who “have been there, done that” and can give you practical advice and guidance?

If you answered yes to these questions, then the ‘StreetWise MBA’™ program may be right for you!

Program Schedule

- The program begins in January and ends in November. Classes meet evenings, usually between 6-9pm (roughly 2-3 times per month)

Application Process

- Entrepreneurs complete an online application, www.innercityentrepreneurs.org, and interview with an ICE staff member, and your qualifications are presented to a selection committee.

Register for this Free Session by contacting:
Chuck Masaitis, Business Service Representative at (978) 722-7008
or via email at cmasaitis@detma.org.